

Hasil Uji Validitas Variabel Daya Tarik (X)

n=(10)

Correlations													
		x1	x2	x3	x4	x5	x6	x7	x8	x9	x10	x11	Jumlah
x1	Pearson Correlation	1	.526**	.160	.133	.207	.057	.000	.307**	.335**	.252*	.390**	.527**
	Sig. (2-tailed)		.000	.171	.256	.075	.628	.998	.007	.003	.029	.001	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x2	Pearson Correlation	.526**	1	.190	.175	.357**	.333**	.121	.064	.207	.240*	.255*	.538**
	Sig. (2-tailed)	.000		.102	.134	.002	.003	.301	.585	.075	.038	.027	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x3	Pearson Correlation	.160	.190	1	.517**	.379**	.309**	.442**	.002	.165	.115	.320**	.607**
	Sig. (2-tailed)	.171	.102		.000	.001	.007	.000	.986	.157	.328	.005	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x4	Pearson Correlation	.133	.175	.517**	1	.501**	.320**	.230*	.299**	.151	.197	.370**	.627**
	Sig. (2-tailed)	.256	.134	.000		.000	.005	.047	.009	.195	.091	.001	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x5	Pearson Correlation	.207	.357**	.379**	.501**	1	.466**	.255*	.236*	.197	.148	.309**	.663**
	Sig. (2-tailed)	.075	.002	.001	.000		.000	.027	.041	.091	.205	.007	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x6	Pearson Correlation	.057	.333**	.309**	.320**	.466**	1	.614**	.219	.084	.043	.251*	.624**
	Sig. (2-tailed)	.628	.003	.007	.005	.000		.000	.059	.474	.715	.030	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x7	Pearson Correlation	.000	.121	.442**	.230*	.255*	.614**	1	.037	.088	.043	.107	.500**

	Sig. (2-tailed)	.998	.301	.000	.047	.027	.000		.755	.453	.713	.362	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x8	Pearson Correlation	.307**	.064	.002	.299**	.236*	.219	.037	1	.139	.189	.196	.418**
	Sig. (2-tailed)	.007	.585	.986	.009	.041	.059	.755		.233	.104	.092	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x9	Pearson Correlation	.335**	.207	.165	.151	.197	.084	.088	.139	1	.557**	.514**	.548**
	Sig. (2-tailed)	.003	.075	.157	.195	.091	.474	.453	.233		.000	.000	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x10	Pearson Correlation	.252*	.240*	.115	.197	.148	.043	.043	.189	.557**	1	.210	.440**
	Sig. (2-tailed)	.029	.038	.328	.091	.205	.715	.713	.104	.000		.070	.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
x11	Pearson Correlation	.390**	.255*	.320**	.370**	.309**	.251*	.107	.196	.514**	.210	1	.658**
	Sig. (2-tailed)	.001	.027	.005	.001	.007	.030	.362	.092	.000	.070		.000
	N	75	75	75	75	75	75	75	75	75	75	75	75
Jumlah	Pearson Correlation	.527**	.538**	.607**	.627**	.663**	.624**	.500**	.418**	.548**	.440**	.658**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	75	75	75	75	75	75	75	75	75	75	75	75
**. Correlation is significant at the 0.01 level (2-tailed).													
*. Correlation is significant at the 0.05 level (2-tailed).													